

Jsonify.com - SEO Checker

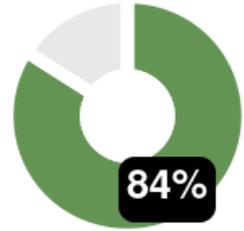
Analyzed URL: <https://www.jsonify.com/usecases/acquire-competitor-insights-from-european-retailers/>

Overview of the SEO Check

SEO Score



Meta information	95%
Page quality	83%
Page structure	100%
Link structure	72%
Server	100%
External factors	0%



🕒 Response time	📄 File size	📄 Words	🖼️ Media files	🔗 Number of links
0.05 s	100.40 kB	884	26	62 internal / 18 external

Search preview

www.jsonify.com › usecases › acquire-competitor-insights-from-european-reta...

[Acquire competitor insights from European retailers | Jsonify](#)

Gain insights on competitor promotions, placements, and tactics — automated data collection for strategic advantage

Task list of SEO Improvements

1 Tasks

Use good alternative descriptions (alt attributes) for your images.

Important!

Meta specifications

95% achieved

<p>Title</p> <p>●●●</p> <p><i>Critically important</i></p>	<p>Acquire competitor insights from European retailers Jsonify</p> <ul style="list-style-type: none"> ✓ The length of the page title is perfect. (538 pixels out of 580 max pixel length) ✓ There are no duplicate words in the title
<p>Meta description</p> <p>●●●</p> <p><i>Critically important</i></p>	<p>Gain insights on competitor promotions, placements, and tactics — automated data collection for strategic advantage</p> <ul style="list-style-type: none"> ✓ The length of the meta description is perfect. (718 pixels out of 1000 max pixel length)
<p>Crawlability</p> <p>●●●</p> <p><i>Critically important</i></p>	<ul style="list-style-type: none"> ✓ There are no problems in accessing the website.
<p>Canonical URL</p> <p>●●●</p> <p><i>Important</i></p>	<p>https://jsonify.com/usecases/acquire-competitor-insights-from-european-retailers/</p> <ul style="list-style-type: none"> ✗ The specified canonical link points to a different page.
<p>Language</p> <p>●●●</p> <p><i>Somewhat important</i></p>	<p>Language detected in text: en</p> <p>Language defined in HTML: en</p> <p>Server location: Germany</p> <ul style="list-style-type: none"> ✓ The following language is defined by HTML: en
<p>Alternate/Hreflang Links</p> <p>●●●</p> <p><i>Somewhat important</i></p>	<ul style="list-style-type: none"> ✓ There are no alternate links specified on this page.
<p>Other meta tags</p> <p>●●●</p> <p><i>Somewhat important</i></p>	<ul style="list-style-type: none"> ✓ There is no rel next meta tag on this page. ✓ There is no rel prev meta tag on this page.
<p>Domain</p> <p>●●●</p> <p><i>Somewhat important</i></p>	<ul style="list-style-type: none"> ✓ The domain is no subdomain. ✓ The domain length is good. ✓ The domain does not contain non-latin characters.

<p>Page URL</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<ul style="list-style-type: none">✓ No parameters were found in the URL.✓ No session ID was found in the URL.✓ The URL does not have too many subdirectories.
<p>Charset encoding</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<ul style="list-style-type: none">✓ The charset encoding (UTF-8) is set correctly.
<p>Doctype</p> <p>● ● ●</p> <p><i>Nice to have</i></p>	<ul style="list-style-type: none">✓ The doctype HTML 5 is set correctly.✓ The doctype is placed at first in the HTML code.
<p>Favicon</p> <p>● ● ●</p> <p><i>Nice to have</i></p>	<ul style="list-style-type: none">✓ The favicon is linked correctly.

Page quality

83% achieved

<p>Content</p> <p>●●●</p> <p><i>Critically important</i></p>	<ul style="list-style-type: none"> ✓ This page contains 884 words. That's ok. ✓ 24% of the text are stop words. ✓ Keywords used in the page title are also used in the page content. That's good! ✓ Words from the H1 heading are used in the page content. ✓ The page contains a listing, which indicates a good text layout. ✓ 12 paragraphs were found on this page. ✓ The text content is perfect. ✓ No placeholders texts or images were found. ✓ There are no duplicates on the site. ✓ The average number of words per sentence of 14.04 words is good.
<p>Frames</p> <p>●●●</p> <p><i>Critically important</i></p>	<ul style="list-style-type: none"> ✓ This page does not use a frameset.
<p>Mobile optimization</p> <p>●●●</p> <p><i>Somewhat important</i></p>	<ul style="list-style-type: none"> ✓ A viewport "width=device-width, initial-scale=1.0" is provided. ✓ At least one Apple touch icon is specified.
<p>Bold and strong tags</p> <p>●●●</p> <p><i>Somewhat important</i></p>	<ul style="list-style-type: none"> ✓ The usage of strong and bold tags is perfect. We recommend the use of up to 18 tags for this page.
<p>Image SEO</p> <p>●●●</p> <p><i>Somewhat important</i></p>	<ul style="list-style-type: none"> — 18 images have no alt attribute. The content of alt attributes is used by search engines.
<p>Social Networks</p> <p>●●●</p> <p><i>Nice to have</i></p>	<ul style="list-style-type: none"> — There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.
<p>Additional markup</p> <p>●●●</p> <p><i>Nice to have</i></p>	<ul style="list-style-type: none"> ✓ No additional page markup was found.

HTTPS



Somewhat important

- ✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.
- ✓ All included files are also transferred via HTTPS.

Page structure

100% achieved

<p>H1 heading</p> <p>●●●</p> <p><i>Critically important</i></p>	<p>Acquire competitor insights from European retailers</p> <p>✓ The H1 heading is perfect.</p>
<p>Headings</p> <p>●●●</p> <p><i>Important</i></p>	<p>✓ The heading structure is perfect.</p>

Link structure

72% achieved

<p>Internal links</p> <p>● ● ●</p> <p><i>Important</i></p>	<ul style="list-style-type: none">— Some internal link anchor texts are too long.— Some anchor texts are used more than once.— 3 links don't have an anchor text.✓ The number of internal links is ok.✓ All internal links are not using dynamic parameters.
<p>External links</p> <p>● ● ●</p> <p><i>Nice to have</i></p>	<ul style="list-style-type: none">✓ There are 18 external links on this page.

Server configuration

100% achieved

<p>HTTP redirects</p> <p>●●●</p> <p><i>Critically important</i></p>	<p>The checked page does not redirect to another URL.</p> <p>✗ The redirect to https for this site is not configured correctly.</p> <p>✓ The redirect of URLs with www and non-www subdomain is configured correctly.</p>
<p>HTTP header</p> <p>●●●</p> <p><i>Important</i></p>	<p>✓ No X-Powered HTTP header is sent.</p> <p>✓ The web server transmits the web page (HTML) in compressed form.</p>
<p>Performance</p> <p>●●●</p> <p><i>Somewhat important</i></p>	<p>✓ The page response time is excellent with 0.05 seconds.</p> <p>✓ The file size of the HTML document is fine (100 kB).</p>

External factors

0% achieved

Backlinks



Critically important

✘ We didn't find any backlinks to this page.